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Title: The factors that influence the visual quality by using image matting technology

in films and TV series and how these factors work in Chinese TV series

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Year: 2018

**Abstract** 

This paper is intended to explore the use of image matting technology in film, focusing

particularly on the Chinese film and TV industry. This paper concludes some factors

that influence the visual quality of compositing scenes, which are the unification of the

perspective and lens, the choice of green screen or blue screen, the unification of colour,

the appearance of edges in the foreground subject and the unification of movement.

Also, this paper points out the circumstance of Chinese film and television work and

explains why image matting technology needs to be developed in China. Furthermore,

two case studies are taken in this paper: "General and I" and "Nirvana in Fire", to give

people a bright idea about how to produce synthetic scenes that look like being shot

together with only one lens during the process of making a film or television series

based on those concluded factors. In addition, This paper seeks to provide readers of

the importance of these factors in the visual quality of synthetic scenes and know how

to use these factors properly. Finally, the paper will provide a discussion of possible

future directions that image matting technology might take.

**Keywords:** Image matting technology, green or blue screen, colour correction, Shadow,

Bayesian approach, High-speed photography, motion control system