BU1510 Introduction to Organisation and Management

(10 ECTS credits)

Module Content/Outline:

The module introduces students to the nature and form of organisations and their management, indicating their importance in society and why the study of their form, management and performance constitutes one of the disciplines of the social sciences. The module is structured around five key themes: the historical context of organisations; the competitive environment of organisations; modes of organising; managing organisations and finally, managing today.

Lecturer(s):

Mr John Quilliam

Learning Outcomes:

On successful completion of this module students should be able to:

- Explain the origins of the modern corporation
- Engage with management problems from a generic viewpoint
- Engage in future study of management and business disciplines
- Conduct library based research into subjects related to the course material
- Apply a variety of analytical frameworks to study the environment of business
- Demonstrate analytical skills by producing an in-depth analysis of a real-life business situation, resulting in recommendations for a programme of action
- Analyse and explain the strategies adopted by enterprises in particular contexts
- Describe the variety in organizational forms, explain the key determinant of organizational form
- Explain what management is and how managers work.

Lectures & Tutorials/ Contact hours:

The module is a full year programme taught over two semesters. There are eight two-hour plenary lectures; 10 small-group seminars form the heart of this module and are scheduled throughout the year. Attendance is mandatory.

Recommended Texts/ Key Reading:
The reading for the module is contained in a customised book produced by Pearson Publishing and available from Hodges Figgis, booksellers, in September.

Assessment and Examination

Continuous assessment:

- Two semester Assignments: 20% each
- End of Year Exam: 50%
- Attendance and Contribution at Seminars 10%

Dates for submission

Semester 1 Assignment due in week 11

Semester 1 Assignment due in week 6

Penalties for late submission

Submission deadlines are not negotiable. Work submitted late is graded but the grade awarded is dropped by a class (e.g., II. 1 to II. 2) in all instances. No work submitted after the end of the teaching year will be graded.

Students unable to submit a term assignment for medical reasons must produce a medical certificate to the School of Business Studies office within three working days of the missed submission date. Certificates received after that time will not be accepted.